Fall Update November, 2014

## Siaron Medical Ltd - Business Update

This quarter has seen many exciting new developments for Siaron Medical, all of which have equipped us to better serve your needs. Whether your company is searching for an interim solution during relocation, new systems to upgrade your practice, or to sell an existing system that no longer meets your needs, Siaron Medical has the tools, the team, and the equipment to get the job done quickly, easily, and safely.



# Brand New Facility

Our team has recently undergone our own relocation, moving into a brand new 5,000 square foot facility specifically designed to maintain optimal sterility and cleanliness within our storage environment.

Keeping a medical system free of dust, debris, grease, and bacteria is crucial to maintaining the system's optimal function. This fact was at the forefront of our minds as we designed our new storage facility, beginning with the specialized epoxy floor. Our storage environment is dedicated solely to medical equipment and is regularly cleaned to the highest standard for the purpose of infection control. All equipment stored by Siaron is guaranteed to be maintained under strict quality measures, ensuring its functionality and sterility upon delivery.

# Brand New Website

To better serve our customers, our website has been undergoing a redesign to enhance navigation. The brand new responsive design will make it easy for mobile users to access our site via their Smartphones or tablets. With so much happening at Siaron we will be providing clients with regular updates on our services through a new blog and enhanced sales page.



Stay tuned on our website for the big reveal!

SiaronMedical.com

# Brand New Fleet

Among the most important developments this summer was the purchase of our brand new fleet, providing us with the ability to offer dedicated medical device logistics and transportation. Our brand new top of the range 24 ft. air ride suspension trucks are equipped with state-of-the-art moving equipment purchased specifically for the challenges of moving intricate and large-scale medical systems. We are excited to now be able to provide an ISO-quality process across your entire journey, enabling you to reduce costs and streamline your suppliers.

Maintained and cleaned daily according to the same rigid standards of our new storage facility, our clients can rest assured that their systems will be transported in a safe, clean, and clinical manner. All fleet vehicles are insured and equipped with GPS tracking to ensure that system transports are completed securely and on-time. Having recently gained National Safety Code (NSC) Certification, Siaron Medical is now guaranteed to follow all safety requirements regarding our drivers and trucks, removing the worry of safety hazards from your relocation needs.





#### **Find Out More!**

Curious about our new services? Visit the Siaron Medical website for more information on our "one stop shop" solutions, or contact us by phone or email.



## Large Scale Projects in Quebec and Beyond

This quarter has been a busy time for the team members at Siaron Medical, with the addition of new staff and new large-scale projects. Having spent the spring and summer installing a wide range of systems most notably in the "mega hospitals" in Quebec, our technical team has been hard at work completing all necessary province-specific training to facilitate the smooth execution of these massive projects.

We are similarly excited to announce that Siaron has been chosen to provide the delivery and installation of a state of the art Siemens MRI into Whitehorse Hospital, Yukon. We will be working for Siemens Healthcare and other parties in order to make this historic project a success. This is the first MRI program in Northern Canada and is a significant milestone for health care services in the Yukon.

## Siaron Recycling Program



Siaron's recycling is backed by official documentation and certificates of destruction, providing our clients with peace of mind knowing that their systems have been treated responsibly upon leaving their doors. We are excited to be leading the way to a greener future with our unique capability for recycling your medical systems in-house.

# 19

Siaron Recycle

#### Welcome to Siaron!

#### John Lind

#### Transport and Warehouse Manager

In September 2014 we welcomed John Lind into the growing team here at Siaron, bringing with him over 10 years experience in the transport and logistics industry. Given his understanding of the importance of the equipment Siaron is delivering and relocating, John is able to ensure safe, on-time deliveries to all our customers and projects. John's keen eye for detail and safety made him an easy choice to fulfill our Transport and Logistics Manager role.

#### **Ernie Carefoot**

#### Sales and Procurement Manager – North America

In October 2014 we welcomed Ernie Carefoot to the team. Ernie's healthcare career spans over 30 years and includes Territory and Regional Management, and within the last 16 years he was able to support a consultative sales approach to Imaging Equipment Sales with Siemens Healthcare. Ernie's past experience within this industry and his close connections with Siemens & AHS will further enhance our sales and procurement process.



## **Congratulations Siaron Italy!**

Our European team members at Siaron Italy have experienced their best quarter ever, having purchased and sold an impressive number of high-end medical systems including MRI and CT. Such a busy season has provided the team with invaluable experience and an enhanced library of systems available. We are very excited to see where the team at Siaron Italy will take us next.



#### **Find Out More!**

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Visit the Siaron Medical website for more information on our "one stop shop" solutions, or contact us by phone or email.

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